



Basic Feeding Plan for Market Poultry

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Feeding your birds a balanced diet is one of the main factors for a successful show. A champion bird or set of birds will have unlimited clean, fresh feed and water. You will be feeding your birds to maximize their genetic potential. To do this, you need to feed a balanced ration at the correct time of growth. Below are two example broiler feeding programs (Tables 1 and 2) and one turkey feeding program (Table 3).



Figure 1: Market Broiler



Figure 2: Market Turkey

Table 1: Broiler feeding schedule

Feed type	Length of feeding period	Approximate number of bags of feed*
Turkey starter crumble	First 10 days	3–4 bags per 100 birds
Broiler starter pellet	Days 10–28	10–12 bags per 100 birds
Broiler finisher pellet	Days 28–until show	14–15 bags per 100 birds

Table 2: Broiler feeding schedule

Feed type	Length of feeding period	Approximate number of bags of feed*
Turkey starter crumble	First 12 days	3–4 bags per 100 birds
Turkey starter pellet	Days 12–16	4 bags per 100 birds
Broiler starter pellet	Days 16–24	6–7 bags per 100 birds
Broiler finisher pellet	Days 24–until show	14–15 bags per 100 birds

Table 2: Broiler feeding schedule

Feed type	Length of feeding period	Approximate number of bags of feed*
Turkey starter crumble	First 12 days	3–4 bags per 100 birds
Turkey starter pellet	Days 12–16	4 bags per 100 birds
Broiler starter pellet	Days 16–24	6–7 bags per 100 birds
Broiler finisher pellet	Days 24–until show	14–15 bags per 100 birds

*Bag numbers are estimations. Actual number of bags used may vary.